



## Research and Programming - RECR 250

### Recreation Management Certificate/Diploma Program

#### Course Outline

COURSE IMPLEMENTATION DATE: Pre 1998  
OUTLINE EFFECTIVE DATE: September 2023  
COURSE OUTLINE REVIEW DATE: April 2028

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#### GENERAL COURSE DESCRIPTION:

This course is a continuation of RECR 150 with a special emphasis on assessing recreation needs, planning, implementing and evaluating programs. It builds upon the foundations of program development established in RECR 150 and continues the study of the UN Sustainable Development Goals #3 Good Health & Wellbeing and #11 Sustainable Cities & Communities. Students are introduced to needs assessment research methods and develop a research project from start to finish. Development of a questionnaire, administering a questionnaire, evaluation and interpretation of research data and writing a research report are explored.

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**Program Information:** This course is a required course for the Recreation Management Diploma Program

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**Delivery:** This course may be delivered in both face-to-face and online formats.

**COTR Credits:** 3

**Hours for this course:** 45 hours

#### Typical Structure of Instructional Hours:

Instructional Activity	Duration
Lecture Hours	45
Seminars / Tutorials	
Laboratory / Studio Hours	0
Practicum / Field Experience Hours	
Other Contact Hours	
<b>Total</b>	<b>45</b>

#### Practicum Hours (if applicable):

Type of Practicum	Duration
On-the-job Experience	N/A
Formal Work Experience	N/A
Other	N/A
<b>Total</b>	<b>N/A</b>

**Course Outline Author or Contact:**

Grant Unger, BPAS, MA

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Signature

**APPROVAL SIGNATURES:**

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Department Head Signature

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Valid from: September 2023 – April 2028

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Education Council Approval Date

**COURSE PREREQUISITES AND TRANSFER CREDIT:**

**Prerequisites:** A minimum grade of C- (55%) in RECR 150

**Corequisites:** None

**Flexible Assessment (FA):**

Credit can be awarded for this course through FA  Yes  No

Learners may request formal recognition for flexible assessment at the College of the Rockies through one or more of the following processes: External Evaluation, Worksite Assessment, Demonstration, Standardized Test, Self-assessment, Interview, Products/Portfolio, Challenge Exam. Contact an Education Advisor for more information.

**Transfer Credit:** For transfer information within British Columbia, Alberta and other institutions, please visit <http://www.cotr.bc.ca/Transfer>

Students should also contact an academic advisor at the institution where they want transfer credit.

**Prior Course Number:** RECR 250 ⇔⇔ TRMP 250 ⇔⇔ RECR 250

**Date changed:** September 2018

## Textbooks and Required Resources:

Textbook selection varies by instructor and may change from year to year. At the Course Outline Effective Date the following textbooks were in use:

Riddick & Russell (2015). *Research Methods. How to Conduct Research in Recreation, Parks, Sport, and Tourism*. 3<sup>rd</sup> Ed., Sagamore.

### Supplemental Reading

Archibald, J.-A., Lee-Morgan, J., & Santolo, D. J. (2022). *Decolonizing Research: Indigenous storywork as methodology*. Bloomsbury Academic.

Absolon, K. E. (2022). *Kaandossiwin: How we come to know indigenous re-search methodologies*. Fernwood Publishing.

Please see the instructor's syllabus or check COTR's online text calculator <https://textbook.cotr.bc.ca/> for a complete list of the currently required textbooks.

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## LEARNING OUTCOMES:

Upon the successful completion of this course, students will be able to

- apply the United Nations Sustainable Development Goals (SDG's) #3 and #11 within a needs assessment;
  - describe how oral circle conversations and Indigenous storytelling methodologies can be used within needs assessment research;
  - apply the 7 principles of respect, responsibility, reciprocity, reverence, holism, inter relatedness and synergy in relation to needs assessment research;
  - assess basic recreation needs using a logical and systematic approach;
  - list and describe a variety of needs assessment methods;
  - design a research strategy to assess recreation related needs;
  - design a recreation program to meet assessed needs; and
  - list and describe a variety of program evaluation methods.
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## COURSE TOPICS:

- Review of Program Planning
- Introduction to Project Management
- Needs Assessment Process
- Identifying the Purpose of Research
- Developing a Research Plan
- Research Methods
- Establishing a Research Action Plan
- Project Development
- Secondary Data Collections
- Focus Group Interviews
- Introduction to Measurement Concepts
- Questionnaire Development

- Project Development
- Sampling
- Data Collection Methods
- Coding and Data Base Management
- Descriptive Statistics
- Presenting Data and Preliminary Reports
- Developing a Research Report
- Evaluating Needs Assessments
- Developing Program Plan
- Setting Goals and Objectives
- Introduction to Project Management – Team Building

*See instructor’s syllabus for the detailed outline of weekly readings, activities and assignments.*

**EVALUATION AND ASSESSMENT – (Face-to-Face and Online Delivery)**

Assignments	% Of Total Grade
Bi-Weekly Assignments	20%
Research Assignment	45%
Program Planning Assignment	15%
Unit Exams (2 @ 10% each)	<u>20%</u>
<b>TOTAL</b>	<b>100%</b>

*Please see the instructor’s syllabus for specific classroom policies related to this course, such as details of evaluation, penalties for late assignments and use of electronic aids.*

**EXAM POLICY:**

Students must attend all required scheduled exams that make up a final grade at the appointed time and place.

Individual instructors may accommodate for illness or personal crisis. Additional accommodation will not be made unless a written request is sent to and approved by the appropriate Department Head prior to the scheduled exam.

Any student who misses a scheduled exam without approval will be given a grade of “0” for the exam.

## COURSE GRADE:

Course grades are assigned as follows:

Grade	A+	A	A-	B+	B	B-	C+	C	C-	D	F
Mark (Percent)	≥ 90	89-85	84-80	79-76	75-72	71-68	67-64	63-60	59-55	54-50	< 50

Certificate and diploma students are required to maintain a minimum course grade of C- (55%) in all program courses.

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## ACADEMIC POLICIES:

See [www.cotr.bc.ca/policies](http://www.cotr.bc.ca/policies) for general college policies related to course activities, including grade appeals, cheating and plagiarism.

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## COURSE CHANGES:

Information contained in course outlines is correct at the time of publication. Content of the courses is revised on an ongoing basis to ensure relevance to changing educational, employment, and marketing needs. The instructor endeavours to provide notice of changes to students as soon as possible. The instructor reserves the right to add or delete material from courses.