



## Special Topics in Business - MGMT 208 Business Management Program

### Course Outline

COURSE IMPLEMENTATION DATE: Pre 1998  
OUTLINE EFFECTIVE DATE: January 2020  
COURSE OUTLINE REVIEW DATE: September 2025

---

#### GENERAL COURSE DESCRIPTION:

This directed studies course gives students the opportunity to meet learning outcomes relating to business knowledge obtained in a non-academic setting. Students may undertake in-depth research on a business concept, create and implement a business plan, develop a business project or pursue a specialization not included in College of The Rockies course offerings.

Students may also use this course to recognize learning achievement in other modules. Students may aggregate certifications received over a series of workshops and courses to the equivalent of a business course based on content and instructional hours.

---

**Program Information:** This course is an elective course for the Business Management program. Students must be registered in a Business Management program to take the Special Topics in Business course.

---

**Delivery:** This course is delivered in an online format.

**COTR Credits:** 3

**Hours for this course:** 45 hours

#### Typical Structure of Instructional Hours:

Instructional Activity	Duration
Lecture Hours	
Seminars / Tutorials	
Laboratory / Studio Hours	
Practicum / Field Experience Hours	
Other Contact Hours	45
<b>Total</b>	45

#### Practicum Hours (if applicable):

Type of Practicum	Duration
On-the-job Experience	n/a
Formal Work Experience	n/a
Other	n/a
<b>Total</b>	n/a

If Other, please list:

- self directed study

**Course Outline Author or Contact:**

Greg McCallum, MA, TCM

\_\_\_\_\_  
Signature

**APPROVAL SIGNATURES:**

Department Head  
Erin Aasland Hall  
E-mail: [aaslandhall@cotr.bc.ca](mailto:aaslandhall@cotr.bc.ca)

Dean of Business and University Studies  
Darrell Bethune  
E-mail: [bethune@cotr.bc.ca](mailto:bethune@cotr.bc.ca)

\_\_\_\_\_  
Department Head Signature

\_\_\_\_\_  
Dean Signature

EDCO

Valid from: January 2020- September 2025

\_\_\_\_\_  
Education Council Approval Date

**COURSE PREREQUISITES AND TRANSFER CREDIT:**

**Prerequisites:** Minimum grade of C- (55%) in ENGL 100. Must be registered in a Business Management program or have Department Head approval.

**Corequisites:** None

**Flexible Assessment (FA):**

Credit can be awarded for this course through FA  Yes  No

Learners may request formal recognition for flexible assessment at the College of the Rockies through one or more of the following processes: External Evaluation, Worksite Assessment, Demonstration, Standardized Test, Self-assessment, Interview, Products/Portfolio or Challenge Exam. Contact an Education Advisor for more information.

**Transfer Credit:** For transfer information within British Columbia, Alberta and other institutions, please visit <http://www.cotr.bc.ca/Transfer>

Students should also contact an academic advisor at the institution where they want transfer credit.

**Prior Course Number:** BUAD 208

**Date changed:** March 2010

## Textbooks and Required Resources:

Textbook selection varies by instructor and may change from year to year. At the Course Outline Effective Date the following textbooks were in use:

Reading resources will be determined by students and instructor

Please see the instructor's syllabus or check COTR's online text calculator <http://go.cotr.bc.ca/tuition/tCalc.asp> for a complete list of the currently required textbooks.

---

## LEARNING OUTCOMES:

Upon the successful completion of this course, students will be able to:

- gain advanced knowledge and understanding in business concepts and skills
  - acquire hands-on learning through practical application of business related concepts
  - develop presentation skills (oral and written)
  - practice critical thinking and questioning
- 

## COURSE TOPICS:

- Self directed: topics vary depending on nature of study determined by instructor and student.
- 

## EVALUATION AND ASSESSMENT:

Assignments	% Of Total Grade
Self directed project/research/directed study	100%
* Specific deliverables for directed study project to be determined on individual student basis to demonstrate that learning outcomes have been met. Examples: report summarizing a project or research paper describing learning outcomes relevant to the student's specific Business Management program.	
Total	<u>100%</u>

Please see the instructor's syllabus for specific classroom policies related to this course, such as details of evaluation, penalties for late assignments, and use of electronic aids.

---

## COURSE GRADE:

Course grades are assigned as follows:

Grade	A+	A	A-	B+	B	B-	C+	C	C-	D	F
Mark (Percent)	≥ 90	89-85	84-80	79-76	75-72	71-68	67-64	63-60	59-55	54-50	< 50

Certificate and diploma students are required to maintain a minimum course grade of C- (55%) in all program courses. BBA students are required to maintain a minimum course grade of C (60%) and an average course grade of C+ in all program courses that contribute to the BBA.

---

## ACADEMIC POLICIES:

See [www.cotr.bc.ca/policies](http://www.cotr.bc.ca/policies) for general college policies related to course activities, including grade appeals, cheating and plagiarism.

---

## COURSE CHANGES:

Information contained in course outlines is correct at the time of publication. Content of the courses is revised on an ongoing basis to ensure relevance to changing educational, employment, and marketing needs. The instructor endeavours to provide notice of changes to students as soon as possible. The instructor reserves the right to add or delete material from courses.