



## Risk Management in Adventure Tourism – MAST 111

### Mountain Adventure Skills Training Program

### Course Outline

COURSE IMPLEMENTATION DATE: January 2003  
OUTLINE EFFECTIVE DATE: September 2022  
COURSE OUTLINE REVIEW DATE: March 2027

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#### GENERAL COURSE DESCRIPTION:

Students explore legal and industry standards for risk management in Adventure Tourism. Topics include the guide's role in managing risk, Canadian legal system, developing a risk management plan, the role of insurance and legal releases.

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**Program Information:** This course is required for completion of MAST certificate.

**Delivery:** This course is delivered face-to-face.

**COTR Credits:** 3

**Hours for this course:** 45 hours

#### Typical Structure of Instructional Hours:

Instructional Activity	Duration
Lecture Hours	33
Seminars / Tutorials	
Laboratory / Studio Hours	
Practicum / Field Experience Hours	12
Other Contact Hours	
<b>Total</b>	<b>45</b>

#### Practicum Hours (if applicable):

Type of Practicum	Duration
On-the-job Experience	
Formal Work Experience	
Other: Field Experience	12
<b>Total</b>	<b>12</b>

**Course Outline Author or Contact:**

Sarah Osberg, BEd, MSc.

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Signature

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**APPROVAL SIGNATURES:**

Department Head  
Erin Aasland Hall  
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Darrell Bethune  
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Department Head Signature

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Valid from: September 2022 – March 2027

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Education Council Approval Date

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**COURSE PREREQUISITES AND TRANSFER CREDIT:****Prerequisites:** None**Corequisites:** None**Flexible Assessment (FA):** If you are seeking prior credit for this course, evidence of your learning achievement may include:

- 5 years +previous employment experience operating own adventure tourism company.
- Letter of reference from previous employers and clients

Credit can be awarded for this course through FA

 Yes  No

Learners may request formal recognition for flexible assessment at the College of the Rockies through one or more of the following processes: External Evaluation, Worksite Assessment, Demonstration, Standardized Test, Self-assessment, Interview, Products/Portfolio, Challenge Exam. Contact an Education Advisor for more information.

**Transfer Credit:** For transfer information within British Columbia, Alberta and other institutions, please visit <http://www.cotr.bc.ca/Transfer>.

Students should also contact an academic advisor at the institution where they want transfer credit.

**Prior Course Number:** MSTA 111 ⇔⇔ MAST 111**Date changed:** March 2009

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**Textbooks and Required Resources:**

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Textbook selection varies by instructor and may change from year to year. At the Course Outline Effective Date the following textbooks were in use:

*Legal Liability and Risk Management in Adventure Tourism*; Ross Cloutier, 2000.

Managing Risk, Systems Planning for Outdoor Adventure Programs, Jeff Jackson, Jon Heshka, Direct Bearing Inc., 2011.

Please see the instructor's syllabus or check COTR's online text calculator <http://go.cotr.bc.ca/tuition/tCalc.asp> for a complete list of the currently required textbooks.

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### **LEARNING OUTCOMES:**

Upon the successful completion of this course, students will be able to

- show the main principals of the Canadian Legal System and Tort Law;
  - explain the elements of a waiver and its valid delivery and enforceability;
  - critically analyze and develop a risk management plan for an adventure tourism business;
  - demonstrate an understanding of the guide's role in day to day risk management;
  - identify and understand issues relating to legal liability and risk management in adventure tourism;
  - explain suitable legal ramifications and accident prevention strategies for an adventure tourism business;
  - explain the role of insurance for an adventure tourism business; and
  - explain issues relating to legal liability and the potential long term effects of litigation on the adventure industry;
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### **COURSE TOPICS:**

- Introduction to Risk Management
- Law and Liability
- The Legal System
- Negligence & Tools for Determining Negligence
- Standard of Care
- Tools for Assessing and Awarding Damages
- Special Defenses to Negligence
- Occupier's Liability
- Waivers Leadership
- Risk Ratings
- Emergency Response Plans
- Dealing with the Media
- Safety Talks,
- Risk Management Plans

*See instructor's syllabus for the detailed outline of weekly readings, activities and assignments.*

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## EVALUATION AND ASSESSMENT (Face-to-Face Delivery):

Assignments	% Of Total Grade
Class Exercises	10%
Court Ruling Assignment	30%
Risk Management Plan.	30%
Quizzes	<u>30%</u>
Total	100%

Please see the instructor syllabus for specific classroom policies related to this course, such as details of evaluation, penalties for late assignments and use of electronic aids.

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### EXAM POLICY:

Students must attend all required scheduled exams that make up a final grade at the appointed time and place.

Individual instructors may accommodate for illness or personal crisis. Additional accommodation will not be made unless a written request is sent to and approved by the appropriate Department Head prior to the scheduled exam.

Any student who misses a scheduled exam without approval will be given a grade of "0" for the exam.

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### COURSE GRADE:

Course grades are assigned as follows:

Grade	A+	A	A-	B+	B	B-	C+	C	C-	D	F
Mark (Percent)	≥ 90	89-85	84-80	79-76	75-72	71-68	67-64	63-60	59-55	54-50	< 50

A grade of "D" grants credit, but may not be sufficient as a prerequisite for sequential courses.

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### ACADEMIC POLICIES:

See [www.cotr.bc.ca/policies](http://www.cotr.bc.ca/policies) for general college policies related to course activities, including grade appeals, cheating and plagiarism.

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### COURSE CHANGES:

Information contained in course outlines is correct at the time of publication. Content of the courses is revised on an ongoing basis to ensure relevance to changing educational, employment and marketing needs. The instructor will endeavour to provide notice of changes to students as soon as possible. The instructor reserves the right to add or delete material from courses.