



## Travel Writing – ENGL 248

### University Studies Program

### Course Outline

COURSE IMPLEMENTATION DATE: January 2010  
OUTLINE EFFECTIVE DATE: January 2022  
COURSE OUTLINE REVIEW DATE: September 2027

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#### GENERAL COURSE DESCRIPTION:

English 248 focuses primarily on travel writing. This course is designed to help students improve their writing skills with an emphasis on writing travel articles for publication. University success often depends on students being able to express themselves clearly in writing and this course will work to help develop that skill. On assignments and in essays, students are asked to convey information in an organized and concise fashion. In this course students learn primarily by *doing*. The emphasis is on the weekly writing assignments.

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**Program Information:** ENGL 248 can be used as an Arts elective in the University Studies Program. This course is of particular interest to students majoring in English, focusing on writing or taking programs with an emphasis on travel.

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**Delivery:** This course is delivered face-to-face and online.

**COTR Credits:** 3

**Hours for this course:** 45 hours

#### Typical Structure of Instructional Hours:

Instructional Activity	Duration
Lecture Hours	45
Seminars / Tutorials	
Laboratory / Studio Hours	
Practicum / Field Experience Hours	
Other Contact Hours	
<b>Total</b>	45

#### Practicum Hours (if applicable):

Type of Practicum	Duration
On-the-job Experience	N/A
Formal Work Experience	N/A
Other	N/A
<b>Total</b>	

**Course Outline Author or Contact:**

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Signature**APPROVAL SIGNATURES:**

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Department Head Signature\_\_\_\_\_  
Dean Signature

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Valid from: January 2022-September 2027

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Education Council Approval Date**COURSE PREREQUISITES AND TRANSFER CREDIT:****Prerequisites:** ENGL 100**Corequisites:** N/A**Flexible Assessment (FA):**

Credit can be awarded for this course through FA

 Yes  No

Learners may request formal recognition for flexible assessment at the College of the Rockies through one or more of the following processes: External Evaluation, Worksite Assessment, Demonstration, Standardized Test, Self-assessment, Interview, Products/Portfolio, Challenge Exam. Contact an Education Advisor for more information.

**Transfer Credit:** For transfer information within British Columbia, Alberta and other institutions, please visit <http://www.cotr.bc.ca/Transfer>.

Students should also contact an academic advisor at the institution where they want transfer credit.

**Prior Course Number:** N/A**Equivalent Course:** Students who have received COTR credit for CRWT 248 may not receive additional credit for ENGL 248.

## Textbooks and Required Resources:

Textbook selection varies by instructor and may change from year to year. At the Course Outline Effective Date the following textbooks were in use:

Strunk, William Jr., et al. *The Elements of Style (illustrated)*. Penguin Books, 2007.

Ucci, Kevin. *Along the Knife's Edge*. 2019.

Please see the instructor's syllabus or check COTR's online text calculator <http://go.cotr.bc.ca/tuition/tCalc.asp> for a complete list of the currently required textbooks.

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## LEARNING OUTCOMES:

Upon the successful completion of this course, students will be able to

### Read

- develop critical thinking skills at an advanced level by considering published travel articles and by comparing their content and structure;
- perform university-level critical analysis of travel writing by identifying and evaluating the rhetorical strategies, evidence, tone, style and context;
- discuss and debate texts using discipline-specific terminology; and
- summarize and critique articles with an emphasis on learning from them as writing models.

### Write

- utilize a mature writing process which involves prewriting, planning, multiple drafting, conferring (including giving and responding to constructive oral and written critical commentary), revising, and editing/proofreading with a focus on grammatically correct style;
- produce successful writing under time restrictions;
- develop a unique writing voice;
- plan articles with an awareness of potential markets;
- incorporate appropriate research;
- bring to the writing process a conscious consideration of structure; and
- develop an ability to transform experience into polished and potentially publishable writing.

### Understand content and organization

- effectively summarize and respond to published articles;
- develop a controlling idea, using appropriate rhetorical patterns and accurate, relevant, specific, and sufficient supporting material for the audience and purpose;
- write unified, coherent paragraphs; and
- write clear, cohesive, and effective English.

### Research

- find and evaluate source material which may include personal knowledge and interview, print and electronic media;
- synthesize and analyze source material to support a position and create a specific effect;
- integrate source material (including quotations, paraphrase and summary) effectively, providing suitable authority and context; and
- document sources fully and ethically according to a current documentation system.

### Develop style

- vary style purposefully through manipulating sentence rhythms, sentence variety, vocabulary, and figurative language, particularly with an awareness of potential marks and their preferred style; and
- structure the writing for its audience and purpose.

This course should help students:

- use written communication skills effectively, employing methods appropriate to message and context, and
- think clearly and critically, fusing experience, knowledge and reasoning into coherent travel writing.

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### COURSE TOPICS:

- Reading as a writer
- Pitching ideas
- Capturing place
- Creating effective travel articles
- Preparing a piece for publication
- Researching markets
- Approaching publishers

*See instructor's syllabus for the detailed outline of weekly readings, activities and assignments.*

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### EVALUATION AND ASSESSMENT (Face-to-Face Delivery):

Assignments	% Of Total Grade
Assignments	50%
In-Class Assignments & Tests	25%
Final Exam	<u>25%</u>
Total	100%

### EVALUATION AND ASSESSMENT (Online Delivery):

Assignments	% Of Total Grade
Written Projects	50%
Online Assignments	15%
Online Discussions	10%
Final Exam	<u>25%</u>
Total	100%

Please see the instructor's syllabus for specific classroom policies related to this course, such as details of evaluation, penalties for late assignments and use of electronic aids.

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#### **EXAM POLICY:**

Students must attend all required scheduled exams that make up a final grade at the appointed time and place.

Individual instructors may accommodate for illness or personal crisis. Additional accommodation will not be made unless a written request is sent to and approved by the appropriate Department Head prior to the scheduled exam.

Any student who misses a scheduled exam without approval will be given a grade of "0" for the exam.

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#### **COURSE GRADE:**

Course grades are assigned as follows:

Grade	A+	A	A-	B+	B	B-	C+	C	C-	D	F
Mark (Percent)	≥ 90	89-85	84-80	79-76	75-72	71-68	67-64	63-60	59-55	54-50	< 50

A grade of "D" grants credit, but may not be sufficient as a prerequisite for sequential courses.

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#### **ACADEMIC POLICIES:**

See [www.cotr.bc.ca/policies](http://www.cotr.bc.ca/policies) for general college policies related to course activities, including grade appeals, cheating and plagiarism.

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#### **COURSE CHANGES:**

Information contained in course outlines is correct at the time of publication. Content of the courses is revised on an ongoing basis to ensure relevance to changing educational, employment and marketing needs. The instructor will endeavour to provide notice of changes to students as soon as possible. The instructor reserves the right to add or delete material from courses.