



Intercultural Communication – COMC 253

University Studies Program

Course Outline

COURSE IMPLEMENTATION DATE: January 2009
OUTLINE EFFECTIVE DATE: September 2019
COURSE OUTLINE REVIEW DATE: April 2024

GENERAL COURSE DESCRIPTION:

This course explores the inherent relationship between culture, language and communication. The key concepts of study are identity, culture, assumptions and stereotypes, beliefs, value systems, and globalization. From theory to practice, students will investigate the impact of identity and context in intercultural interactions. The focus of this course is to help students develop meaningful strategies to communicate in today's culturally diverse communities.

Program Information: This course can be used as either a required course or an elective in University Studies, Business Administration, Global Studies, Tourism and Recreation Management and Kinesiology Programs. This course is designed for students and professionals interested in Intercultural/International Communication in many fields: Health and Wellness, Education, Business, Community Development, Trade, Tourism and many others.

Delivery: This course is delivered face-to-face, online or in hybrid format.

COTR Credits: 3

Hours for this course: 45 hours

Typical Structure of Instructional Hours:

Instructional Activity	Duration
Lecture Hours	45
Seminars / Tutorials	
Laboratory / Studio Hours	
Practicum / Field Experience Hours	
Other Contact Hours	
Total	45

Practicum Hours (if applicable):

Type of Practicum	Duration
On-the-job Experience	N/A
Formal Work Experience	N/A
Other	N/A
Total	

Course Outline Author or Contact:

Nathalie Lesage, MA, BEd, BA

Signature

APPROVAL SIGNATURES:

Department Head
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Dean of Business and University Studies
Darrell Bethune
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Department Head Signature

Dean Signature

EDCO

Valid from: September 2019 – April 2024

Education Council Approval Date

COURSE PREREQUISITES AND TRANSFER CREDIT:

Prerequisites: ENGL 100, or COMC 101 or equivalent with instructor permission

Corequisites: None

Flexible Assessment (FA):

Credit can be awarded for this course through FA Yes No

Learners may request formal recognition for flexible assessment at the College of the Rockies through one or more of the following processes: External Evaluation, Worksite Assessment, Demonstration, Standardized Test, Self-assessment, Interview, Products/Portfolio, Challenge Exam. Contact an Education Advisor for more information.

Transfer Credit: For transfer information within British Columbia, Alberta and other institutions, please visit <http://www.cotr.bc.ca/Transfer>.

Students should also contact an academic advisor at the institution where they want transfer credit.

Prior Course Number: N/A

Textbooks and Required Resources:

Textbook selection varies by instructor and may change from year to year. At the Course Outline Effective Date the following textbooks were in use:

Instructor developed material: lecture notes, online academic articles, websites and videos.

Please see the instructor's syllabus or check COTR's online text calculator

<http://go.cotr.bc.ca/tuition/tCalc.asp> for a complete list of the currently required textbooks.

LEARNING OUTCOMES:

Upon the successful completion of this course, students will be able to

- recognize and discuss past and contemporary perspectives in intercultural communication;
 - recognize the ramifications of stereotypes and culture-based assumptions;
 - analyze cultural differences and conflict;
 - demonstrate problem-solving strategies in conflict resolution;
 - develop skills to foster intercultural sensitivity;
 - identify the influence and impact of globalization in the field of intercultural communication; and
 - communicate effectively to a culturally diverse audience in both a global and local context.
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COURSE TOPICS:

- Communication and Globalization
- Culture and Cultural Identity
- Communication Variables: Non-verbal Communication and Language
- Media, Technology and Culture
- Cultural Patterns and Communication
- Intercultural Competence

See instructor's syllabus for the detailed outline of weekly readings, activities and assignments.

EVALUATION AND ASSESSMENT:

Assignments	% Of Total Grade
In-class Activities	20%
Assignments	35%
Case Study, Report	25%
Final Exam	<u>20%</u>
Total	100%

Please see the instructor's syllabus for specific classroom policies related to this course, such as details of evaluation, penalties for late assignments and use of electronic aids.

Note: To receive credit for the course, students must achieve a satisfactory grade on both the semester's work and the final exam.

EXAM POLICY:

Students must attend all required scheduled exams that make up a final grade at the appointed time and place.

Individual instructors may accommodate for illness or personal crisis. Additional accommodation will not be made unless a written request is sent to and approved by the appropriate Department Head prior to the scheduled exam.

Any student who misses a scheduled exam without approval will be given a grade of "0" for the exam.

COURSE GRADE:

Course grades are assigned as follows:

Grade	A+	A	A-	B+	B	B-	C+	C	C-	D	F
Mark (Percent)	≥ 90	89-85	84-80	79-76	75-72	71-68	67-64	63-60	59-55	54-50	< 50

A grade of "D" grants credit, but may not be sufficient as a prerequisite for sequential courses.

ACADEMIC POLICIES:

See www.cotr.bc.ca/policies for general college policies related to course activities, including grade appeals, cheating and plagiarism.

COURSE CHANGES:

Information contained in course outlines is correct at the time of publication. Content of the courses is revised on an ongoing basis to ensure relevance to changing educational, employment and marketing needs. The instructor endeavours to provide notice of changes to students as soon as possible. The instructor reserves the right to add or delete material from courses.