



Adventure Industry Certification – ATBO 260
 Adventure Tourism Business Operations Program

Course Outline

COURSE IMPLEMENTATION DATE: April 2007
OUTLINE EFFECTIVE DATE: September 2022
COURSE OUTLINE REVIEW DATE: April 2027

GENERAL COURSE DESCRIPTION:

This course is offered as an independent study course which allows each student to focus his or her training into a specific area of interest or relevance to the student. The training must be agreed upon between the student, and the Adventure Tourism Business Operations Diploma Coordinator. Typically, this course is an adventure tourism industry recognized certification course of at least 40 hours duration.

Examples of industry certification courses that would meet the above criteria include:

- Canadian Avalanche Association, Avalanche Operations Level 1
- Association of Canadian Mountain Guides, Assistant Hiking Guide or Top Rope Climbing Instructor
- Canadian Ski Instructors Alliance, Ski Instructor Level 2
- Recreational Canoe Association of BC, Whitewater Canoe Instructor
- Interpretive Guides Alliance, Professional Interpreter

The ATBO 260 Adventure Industry Certification course is considered complete upon successful completion of the specific industry certification course as agreed upon between the student and the ATBO Program Coordinator.

Program Information: This course is an elective course of the Adventure Tourism Business Operations Diploma program.

Delivery: This course is delivered face-to-face.

COTR Credits: 2

Hours for this course: 40 hours

Typical Structure of Instructional Hours:

Instructional Activity	Duration
Lecture Hours	
Seminars / Tutorials	
Laboratory / Studio Hours	
Practicum / Field Experience Hours	
Other Contact Hours	40
Total	40

Practicum Hours (if applicable):

Type of Practicum	Duration
On-the-job Experience	N/A
Formal Work Experience	N/A
Other	N/A
Total	

Course Outline Author or Contact:

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Signature

APPROVAL SIGNATURES:

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Department Head Signature

Dean Signature

EDCO

Valid from: September 2022 – April 2027

Education Council Approval Date

COURSE PREREQUISITES AND TRANSFER CREDIT:

Prerequisites: None

Corequisites: None

Flexible Assessment (FA):

Credit can be awarded for this course through FA

Yes No

Learners may request formal recognition for flexible assessment at the College of the Rockies through one or more of the following processes: External Evaluation, Worksite Assessment, Demonstration, Standardized Test, Self-assessment, Interview, Products/Portfolio, Challenge Exam. Contact an Education Advisor for more information.

Transfer Credit: For transfer information within British Columbia, Alberta and other institutions, please visit <http://www.cotr.bc.ca/Transfer>.

Students should also contact an academic advisor at the institution where they want transfer credit.

Prior Course Number: N/A

Textbooks and Required Resources:

Textbook selection varies by instructor and may change from year to year. At the Course Outline Effective Date the following textbooks were in use:

The specific textbook is dependent on the chosen adventure tourism industry certification.

Please see the instructor's syllabus or check COTR's online text calculator <http://go.cotr.bc.ca/tuition/tCalc.asp> for a complete list of the currently required textbooks.

LEARNING OUTCOMES:

Upon the successful completion of this course, students will be able to

- recognize and demonstrate professional standards in the field;
 - connect to the professional community and be able to access the additional resources of this professional community;
 - identify professional development opportunities as they apply to that field; and
 - meet the required competencies of the relevant governing body for the particular industry they have chosen.
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COURSE TOPICS:

The course topics are determined individually between the ATBO Coordinator and the student, according to the chosen adventure tourism industry certification course being studied.

Please note:

- The selected adventure tourism industry certification shall be deemed relevant and applicable to the student's vocational interests.
- The selected adventure tourism industry certification shall be offered by a respective industry association or governing body.
- Examples of certification courses that would qualify for course content for ATBO 260 would include the following:
 - Canadian Avalanche Association, Operations Level 1 Certification
 - Association of Canadian Mountain Guides, any of their guide certification courses
 - Canadian Ski Instructors Alliance, Ski Instructor Level 2
 - Canadian Association of Snowboard Instructors, Snowboard Instructor Level 2
 - Canadian Association of Nordic Ski Instructors, XC Instructor Level 1
 - Recreational Canoe Association of BC, any of their instructor certificate courses
 - Paddle Canada, River Kayak Instructor Level 1
 - Professional Association of Diving Instructors, Rescue Diver Certification or Divemaster Certification
 - Interpretive Guides Alliance, Professional Interpreter
 - Sea Kayak Guide's Alliance of BC, Sea Kayak Level 2 Guide

See instructor's syllabus for the detailed outline of weekly readings, activities and assignments.

EVALUATION AND ASSESSMENT:

Assignments	% Of total Grade
The assessment is conducted according to the guidelines of the relevant industry certification course provider.	
Total	100%

Please see the instructor's syllabus for specific classroom policies related to this course, such as details of evaluation, penalties for late assignments, and use of electronic aids.

EXAM POLICY:

Students must attend all required scheduled exams that make up a final grade at the appointed time and place.

Individual instructors may accommodate for illness or personal crisis. Additional accommodation will not be made unless a written request is sent to and approved by the appropriate Department Head prior to the scheduled exam.

Any student who misses a scheduled exam without approval will be given a grade of "0" for the exam.

COURSE GRADE:

Course grades are assigned as follows:

COM	Completed to defined standard
NCG	No Credit Granted

This course is considered to be completed to the defined standard upon achieving certification as agreed upon with the ATBO Coordinator.

ACADEMIC POLICIES:

See www.cotr.bc.ca/policies for general college policies related to course activities, including grade appeals, cheating and plagiarism.

COURSE CHANGES:

Information contained in course outlines is correct at the time of publication. Content of the courses is revised on an ongoing basis to ensure relevance to changing educational, employment and marketing needs. The instructor will endeavour to provide notice of changes to students as soon as possible. The instructor reserves the right to add or delete material from courses.