



Sustainable Tourism and Environmental Stewardship - ATBO 207

Adventure Tourism Business Operations Program

Course Outline

COURSE IMPLEMENTATION DATE: April 2006
OUTLINE EFFECTIVE DATE: September 2018
COURSE OUTLINE REVIEW DATE: March 2023

GENERAL COURSE DESCRIPTION:

Through the use of case studies from existing tourism developments cited from around the world, the learners examine the economic, environment and social impacts of tourism. Throughout this course, learners examine the relationship between tourism, tourism stakeholders and the management and conservation of natural resources. Discussions are centered on the context of sustainable development and balancing the needs of ecosystems, communities and visitors. Planning and management implications for sustainable tourism are also explored. The roles of various agencies and organizations managing natural resources are examined in terms of their tourism/outdoor recreation roles.

Program Information: This course is a required course of the Adventure Tourism Business Diploma program. It is typically taken in the second year of ATBO studies.

Delivery: This course is delivered face-to-face

COTR Credits: 3

Hours for this course: 45 hours

Typical Structure of Instructional Hours:

Instructional Activity	Duration
Lecture Hours	45
Seminars / Tutorials	
Laboratory / Studio Hours	
Practicum / Field Experience Hours	
Other Contact Hours	
Total	45

Practicum Hours (if applicable):

Type of Practicum	Duration
On-the-job Experience	N/A
Formal Work Experience	N/A
Other	N/A
Total	

Course Outline Author or Contact:

Don Webster, MA

Signature

APPROVAL SIGNATURES:

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Department Head Signature

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EDCO

Valid from: September 2018 – March 2023

Education Council Approval Date

COURSE PREREQUISITES AND TRANSFER CREDIT

Prerequisites: None

Corequisites: None

Flexible Assessment (FA):

Credit can be awarded for this course through (FA) Yes No

Learners may request formal recognition for flexible assessment at the College of the Rockies through one or more of the following processes: External Evaluation, Worksite Assessment, Demonstration, Standardized Test, Self-assessment, Interview, Products/Portfolio, Challenge Exam. Contact an Education Advisor for more information.

Transfer Credit: For transfer information within British Columbia, Alberta and other institutions, please visit <http://www.cotr.bc.ca/Transfer>

Students should also contact an academic advisor at the institution where they want transfer credit.

Prior Course Number: N/A

Textbooks and Required Resources:

Textbook selection varies by instructor and may change from year to year. At the Course Outline Effective Date the following textbooks were in use:

A comprehensive reading list of online resources will be provided during the course.

Please see the instructor's syllabus or check COTR's online text calculator

<http://go.cotr.bc.ca/tuition/tCalc.asp> for a complete list of the currently required textbooks.

LEARNING OUTCOMES:

Upon the successful completion of this course, you will be able to

- describe the role of natural resources (such as forests, mountains and lakes) as tourism generators;
 - describe how basic concepts of ecology help to explain how human activity, such as tourism development and operations can influence the characteristics of a natural setting and know how to mitigate these impacts;
 - describe why environmental ethics and stewardship are significant concerns for the tourism industry;
 - describe the “carrying capacity model” and “limits of acceptable change” and how this model can influence the management of natural resources for tourism;
 - recognize the impacts of the tourism industry on the environment and local communities and apply strategies for minimizing these impacts;
 - describe specific techniques and practices available for adventure tourism operators for achieving sustainable tourism development;
 - describe the role of various agencies who manage natural resources and influence the character of tourism development;
 - describe the environmental stewardship regulatory processes (crown land tenure, park permitting) that tourism operators are required to adhere to;
 - identify how tourism operators can work with government, industry and local communities (and other stakeholders) toward the achievement of sustainable tourism development in Canada, and in other countries;
 - explain the characteristics of the nature tourism industry particularly the significance of resource management;
 - articulate how tourism operators can engineer or influence environmental stewardship within their clients;
 - analyze tourism development initiatives in the ways they influence nature and ecosystems;
 - recognize how tourism plays a role in ecosystem conservation, cultural preservation social justice and economic sustainability;
 - describe the importance of biodiversity and describe its ecological, economic and social importance on all scales; and
 - Develop a philosophy and global perspective regarding the role of environmental stewardship in sustainable tourism planning.
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COURSE TOPICS:

- Introduction
- The Environment and Yourself
- Tourism, the Environment, and the Community

- Managing Environmental & Socioeconomic Impacts
- Environmental Stewardship & Adventure Tourism Operators

See instructor's syllabus for the detailed outline of weekly readings, activities and assignments.

EVALUATION AND ASSESSMENT:

Assignments	% of Total Grade
Case Studies	15%
Midterm exam	15%
Final exam	15%
Assignment #1	15%
Quizzes/Mini	20%
Assignment #2	20%
Total	100%

Please see the instructor's syllabus for specific classroom policies related to this course, such as details of evaluation, penalties for late assignments, and use of electronic aids.

Note: Regular attendance is expected. Late assignments will lose 10% for each calendar day.

EXAM POLICY:

Students must attend all required scheduled exams that make up a final grade at the appointed time and place.

Individual instructors may accommodate for illness or personal crisis. Additional accommodation will not be made unless a written request is sent to and approved by the appropriate Department Head prior to the scheduled exam.

Any student who misses a scheduled exam without approval will be given a grade of "0" for the exam.

COURSE GRADE:

Course grades are assigned as follows:

Grade	A+	A	A-	B+	B	B-	C+	C	C-	D	F
Mark (Percent)	≥ 90	89-85	84-80	79-76	75-72	71-68	67-64	63-60	59-55	54-50	< 50

A grade of "D" grants credit, but may not be sufficient as a prerequisite for sequential courses.

ACADEMIC POLICIES:

See www.cotr.bc.ca/policies for general college policies related to course activities, including grade appeals, cheating and plagiarism.

COURSE CHANGES:

Information contained in course outlines is correct at the time of publication. Content of the courses is revised on an ongoing basis to ensure relevance to changing educational, employment, and marketing needs. The instructor will endeavour to provide notice of changes to students as soon as possible. The instructor reserves the right to add or delete material from courses.