



## Risk Management - ATBO 109

### Adventure Tourism Business Operations Program

### Course Outline

COURSE IMPLEMENTATION DATE: September 2000  
OUTLINE EFFECTIVE DATE: January 2019  
COURSE OUTLINE REVIEW DATE: September 2024

---

#### GENERAL COURSE DESCRIPTION:

This course focuses on learning risk management strategies for the adventure tourism industry. Students study concepts such as legal liability, risk mitigation, and standard of care. They learn how to develop a risk management strategy that covers techniques for risk reduction, risk transfer, risk avoidance, and risk acceptance from both a management level and an employee level.

---

**Program Information:** This is a required course of the Adventure Tourism Business Operations Certificate and Diploma.

---

**Delivery:** This course is delivered face-to-face.

**COTR Credits:** 3

**Hours for this course:** 45 hours

#### Typical Structure of Instructional Hours:

Instructional Activity	Duration
Lecture Hours	45
Seminars / Tutorials	
Laboratory / Studio Hours	
Practicum / Field Experience Hours	
Other Contact Hours	
<b>Total</b>	45

#### Practicum Hours (if applicable):

Type of Practicum	Duration
On-the-job Experience	N/A
Formal Work Experience	N/A
Other	N/A
<b>Total</b>	

**Course Outline Author or Contact:**

Don Webster, Instructor

\_\_\_\_\_  
Signature

---

**APPROVAL SIGNATURES:**

Department Head  
Erin Aasland Hall  
E-mail: [aaslandhall@cotr.bc.ca](mailto:aaslandhall@cotr.bc.ca)

Dean of Business and University Studies  
Darrell Bethune  
E-mail: [bethune@cotr.bc.ca](mailto:bethune@cotr.bc.ca)

\_\_\_\_\_  
Department Head Signature

\_\_\_\_\_  
Dean Signature

EDCO

Valid from: January 2019- September 2024

\_\_\_\_\_  
Education Council Approval Date

---

**COURSE PREREQUISITES AND TRANSFER CREDIT**

**Prerequisites:** None

**Corequisites:** None

**Flexible Assessment (FA):**

Credit can be awarded for this course through FA

Yes  No

Learners may request formal recognition for flexible assessment at the College of the Rockies through one or more of the following processes: External Evaluation, Worksite Assessment, Demonstration, Standardized Test, Self-assessment, Interview, Products/Portfolio, Challenge Exam. Contact an Education Advisor for more information.

**Transfer Credit:** For transfer information within British Columbia, Alberta and other institutions, please visit <http://www.cotr.bc.ca/Transfer>

Students should also contact an academic advisor at the institution where they want transfer credit.

**Prior Course Number:** None

---

## **Textbooks and Required Resources:**

Textbook selection varies by instructor and may change from year to year. At the Course Outline Effective Date the following textbooks were in use:

A selected reading list will be provided to you at the start of course.

*Please see the instructor's syllabus or check COTR's online text calculator <http://go.cotr.bc.ca/tuition/tCalc.asp> for a complete list of the currently required textbooks.*

---

## **LEARNING OUTCOMES:**

Upon the successful completion of this course, students will be able to

- identify issues relating to legal liability and risk management in Adventure Tourism;
  - demonstrate an understanding of the Canadian legal system how precedent setting cases influence Adventure Tourism;
  - explain the role of insurance in Adventure Tourism;
  - explain issues relating to legal liability and the potential long term effects of litigation on the adventure industry;
  - develop a risk management plan relating to the Adventure Tourism industry;
  - understand the duties and actions of a guide, as they relate to the risk management plan of an adventure tourism company;
  - create a risk management plan;
  - create an insurance plan;
  - become aware of opportunities for career building in risk management planning;
  - experience professional guiding community liability issues.
- 

## **COURSE TOPICS:**

- Introduction to Risk Management
- The Legal System
- Insurance
- Risk Management Planning
- Risk Management Documents
- Case Study Analysis
- Safety Reviews

*See instructor's syllabus for the detailed outline of weekly readings, activities and assignments.*

---

## EVALUATION AND ASSESSMENT

Assignments	% Of Total Grade
Major Assignment	40%
Minor Assignment	10%
Quizzes/Mini Assignments	20%
Midterm Exam	10%
Final Exam	<u>20%</u>
Total	100%

*Please see the instructor's syllabus for specific classroom policies related to this course, such as details of evaluation, penalties for late assignments, and use of electronic aids.*

---

### EXAM POLICY

Students must attend all required scheduled exams that make up a final grade at the appointed time and place.

Individual instructors may accommodate for illness or personal crisis. Additional accommodation will not be made unless a written request is sent to and approved by the appropriate Department Head prior to the scheduled exam.

Any student who misses a scheduled exam without approval will be given a grade of "0" for the exam.

---

### COURSE GRADE

Course grades are assigned as follows:

Grade	A+	A	A-	B+	B	B-	C+	C	C-	D	F
Mark (Percent)	≥ 90	89-85	84-80	79-76	75-72	71-68	67-64	63-60	59-55	54-50	< 50

A grade of "D" grants credit, but may not be sufficient as a prerequisite for sequential courses.

---

### ACADEMIC POLICIES

See [www.cotr.bc.ca/policies](http://www.cotr.bc.ca/policies) for general college policies related to course activities, including grade appeals, cheating and plagiarism.

---

### COURSE CHANGES:

Information contained in course outlines is correct at the time of publication. Content of the courses is revised on an ongoing basis to ensure relevance to changing educational, employment, and marketing needs. The instructor will endeavour to provide notice of changes to students as soon as possible. The instructor reserves the right to add or delete material from courses.