



## Experiential Leadership & Guiding - ATBO 106

### Adventure Tourism Business Operations Program

### Course Outline

COURSE IMPLEMENTATION DATE: September 2000  
OUTLINE EFFECTIVE DATE: September 2018  
COURSE OUTLINE REVIEW DATE: March 2023

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#### GENERAL COURSE DESCRIPTION:

This course relates leadership theory with the practical application of leadership in the adventure tourism industry. Innovative activities are used to help students explore group leadership and group management strategies, and to build an awareness of the professional standards expected of outdoor guides. Experiential Leadership and Guiding is a CORE theory course (Guiding Leadership and Group Management) as described in the Provincial Core Curriculum Handbook for the British Columbia Adventure Tourism Certificate Program.

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**Program Information:** The program is a required course of the Adventure Tourism Business Operations Diploma Program.

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**Delivery:** This course is delivered face-to-face

**COTR Credits:** 3

**Hours for this course:** 45 hours

#### Typical Structure of Instructional Hours:

Instructional Activity	Duration
Lecture Hours	45
Seminars / Tutorials	
Laboratory / Studio Hours	
Practicum / Field Experience Hours	
Other Contact Hours	
<b>Total</b>	45

#### Practicum Hours (if applicable):

Type of Practicum	Duration
On-the-job Experience	N/A
Formal Work Experience	N/A
Other	N/A
<b>Total</b>	

**Course Outline Author or Contact:**

Dave Wan, BSci, MA

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Signature

**APPROVAL SIGNATURES:**

Department Head  
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Department Head Signature

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Dean Signature

EDCO

Valid from: September 2018 – March 2023

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Education Council Approval Date

**COURSE PREREQUISITES AND TRANSFER CREDIT:**

**Prerequisites:** None

**Corequisites:** Enrolment in the ATBO Program

**Flexible Assessment (FA):**

Credit can be awarded for this course through (FA)  Yes  No

Learners may request formal recognition for flexible assessment at the College of the Rockies through one or more of the following processes: External Evaluation, Worksite Assessment, Demonstration, Standardized Test, Self-assessment, Interview, Products/Portfolio, Challenge Exam. Contact an Education Advisor for more information.

**Transfer Credit:** For transfer information within British Columbia, Alberta and other institutions, please visit <http://www.cotr.bc.ca/Transfer>

Students should also contact an academic advisor at the institution where they want transfer credit.

**Prior Course Number:** N/A

## **Textbooks and Required Resources:**

Textbook selection varies by instructor and may change from year to year. At the Course Outline Effective Date there was no required textbook.

### Recommended Reading:

Grayham, J. (1997). *Outdoor Leadership, Technique, Common Sense and Self Confidence*.  
Seattle: The Mountaineers.

*Please see the instructor's syllabus or check COTR's online text calculator*

*<http://go.cotr.bc.ca/tuition/tCalc.asp> for a complete list of the currently required textbooks.*

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## **LEARNING OUTCOMES:**

Upon the successful completion of this course, students will be able to

- explain the basic foundation of guiding and leadership from a philosophical and historical perspective;
  - define the difference between technical, safety and environmental skills and understand appropriate guiding qualifications and certification in the adventure tourism industry;
  - demonstrate sound instructional and organizational skill sets when dealing with groups;
  - understand the role that facilitation skills play in problem solving, decision making and experience based judgment;
  - demonstrate effective communication in a variety of leadership styles and a professional ethic when dealing with groups;
  - develop leadership, instructional and guiding skills; and
  - develop professional attitudes and ethics.
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## **COURSE TOPICS:**

- Definition of leadership
- Leadership Skills + Leadership Style
- Group Process and Group Dynamics
- Communication, and conflict resolution
- Decision Making
- Instructional Skills
- Client Care
- Professionalism and Ethics in Leadership

*See instructor's syllabus for the detailed outline of weekly readings, activities and assignments.*

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## EVALUATION AND ASSESSMENT:

Assignments	% Of total Grade
Experiential Activities	50%
Assignments and Presentations	<u>50%</u>
Total	100%

*Please see the instructor's syllabus for specific classroom policies related to this course, such as details of evaluation, penalties for late assignments, and use of electronic aids.*

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## EXAM POLICY:

Students must attend all required scheduled exams that make up a final grade at the appointed time and place.

Individual instructors may accommodate for illness or personal crisis. Additional accommodation will not be made unless a written request is sent to and approved by the appropriate Department Head prior to the scheduled exam.

Any student who misses a scheduled exam without approval will be given a grade of "0" for the exam.

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## COURSE GRADE:

Course grades are assigned as follows:

Grade	A+	A	A-	B+	B	B-	C+	C	C-	D	F
Mark (Percent)	≥ 90	89-85	84-80	79-76	75-72	71-68	67-64	63-60	59-55	54-50	< 50

A grade of "D" grants credit, but may not be sufficient as a prerequisite for sequential courses.

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## ACADEMIC POLICIES:

See [www.cotr.bc.ca/policies](http://www.cotr.bc.ca/policies) for general college policies related to course activities, including grade appeals, cheating and plagiarism.

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## COURSE CHANGES:

Information contained in course outlines is correct at the time of publication. Content of the courses is revised on an ongoing basis to ensure relevance to changing educational, employment, and marketing needs. The instructor will endeavour to provide notice of changes to students as soon as possible. The instructor reserves the right to add or delete material from courses.