



ARTICULATION AGREEMENT

BETWEEN:

THOMPSON RIVERS UNIVERSITY

a corporation continued under the *Thompson Rivers University Act* of British Columbia
("University")

- and -

COLLEGE OF THE ROCKIES,

a corporation continued under the *College and Institute Act* of British Columbia
("College")

A BACKGROUND

- A.1 The University is a fully accredited and degree granting public university operating in Kamloops, British Columbia (B.C.).
- A.2 The University offers its students the **Bachelor of Business Administration** (the "University Program") and is empowered to grant degrees to graduates of the University Program.
- A.3 The College is a public post-secondary institution operating in Cranbrook, Kimberley, Creston, Fernie, Golden, and Invermere, B.C.
- A.4 The College offers its students a **Business Management Diploma** program as set out in Schedule A of this Agreement (the "College Program").
- A.5 The College confirms that the College Program meets all relevant Provincial and National professional standards. The College also acknowledges and agrees that the College Program has current and documented approval from Provincial or National regulatory bodies.

B OBJECTIVES

The objectives of this articulation agreement (the "Agreement") include, but are not limited to, the:

- B.1 Establishment of criteria to determine eligibility of graduates of the College Program to enroll in the University Program;



- B.2 Determination of the amount of transfer credit to be awarded to graduates of the College Program toward the requirements of the University Program should they enroll in the University Program;
- B.3 Identification of special negotiated terms, if any, applicable to graduates of the College Program enrolling in the University Program concerning specific program requirements, fees or services;
- B.4 Establishment of a basis for use of certain trademarks of the University and the College pursuant to this Agreement; and the
- B.5 Establishment of processes to encourage, review and expand, as appropriate, this Agreement.

C AGREEMENT

C.1 Admission

The University agrees to accept in the University Program, graduates of the College Program who meet the criteria set out in Schedule B of this Agreement. Such acceptance is subject to there being seats available in the University Program when the College student applies. The College's students may apply after successfully completing the College's entire program and any related requirements.

C.2 Changes to the College Program

The College agrees to provide the University with at least sixty (60) days' notice of any substantive changes planned to the admission standards, graduation requirements, curriculum or course offerings within the College Program, or any planned changes to the length in weeks, hours of instruction or overall duration of the College Program. A substantive change is any change in curriculum that could alter the learning outcomes, admission requirements, or graduation requirements of the College Program. Depending on the nature of the curriculum change to the College Program, a re-evaluation of the course(s) with associated changes in credits awarded may occur.

C.3 Changes to the University Program

The University agrees to provide the College with at least sixty (60) days' notice of any changes planned to the current admission standards or graduation requirements of the University Program that may affect the eligibility of College Program graduates.

C.4 Mutual grant of rights

Each party grants to the other party a non-exclusive, non-transferable, revocable, royalty-free license during the term of the Agreement to use the trademark of the other party as shown in Schedules 'H' and 'I' for promotional purposes relevant to this Agreement provided that such use does not 1) contravene the other party's policy or practice as to proper use of its mark, or 2) in the opinion of the other party, damage its reputation or goodwill.

C.5 Promotion by the College

The College agrees to:

- Make information about this Agreement available to current students and to graduates of the College Program;
- Promote the opportunity for College students and graduates to participate in the University program in relevant school marketing materials, including online media and websites; and
- Provide appropriate opportunities for representatives of the University to visit appropriate forums at the College to disseminate information about the University Program.

C.6 Preparation of promotional material by the University

The University agrees to prepare and offer to the College for comment any promotional material relevant to participation in this Agreement.

C.7 Evaluation

The College and the University shall conduct an evaluation of the operation of this Agreement on the first and each subsequent anniversary of the signing of the Agreement. Where possible this evaluation will consist of both parties examining:

- The number of qualified College students admitted into the University Program during the prior year;
- Approved or proposed changes to courses in either the University Program or the College Program;
- Admission procedures, program planning, timelines and special requirements;



- Placement tests, fees and certification for College Programs; and/or
- Recommendation for types and times of promotion efforts.

C.8 Contact

Each of the College and the University will designate a representative at its respective campus to be responsible for inter-institutional administrative implementation of this Agreement and compliance with this Agreement.

D TERM AND TERMINATION

- D.1 This Agreement will become effective on the date of signing and shall have an initial term of five (5) years. The term shall be extended unless either party notifies the other in writing at least three (3) months before the end of the then-current term of its desire to terminate the Agreement. Either party can terminate this Agreement for any reason at any time upon giving three (3) months prior written notice to the other party.
- D.2 In the event of the termination of this Agreement under Section D.1, both parties acknowledge and agree that, subject to Section C.1 above, all students enrolled in the College Program as at the date of the written notice of such termination shall be entitled to the benefit of this Agreement despite its termination upon their graduation from the College Program so as to ensure the fulfillment of the reasonable expectations of such students.

E GENERAL

- E.1 For the purposes of this Agreement, any notice or other communication between the parties may be delivered by courier, mail, facsimile, or electronic mail to the respective addresses of the parties set out below:

Thompson Rivers University
Strategic Partnerships
BC Centre for Open Learning, 4th Floor
805 TRU Way, Kamloops, BC V2C 0C8
Attention: Coordinator, External Agreements

College of the Rockies
2700 College Way, Box 8500,
Cranbrook B.C., V1C 5L7



Attention: Articulation Officer

- E.2 This Agreement shall be construed in accordance with the laws of the Province of British Columbia and any legal proceedings with respect to this Agreement will be brought forward in Kamloops, B.C.
- E.3 Neither party to this Agreement shall be liable to the other or be deemed to be in breach of this Agreement for any failure or delay in rendering performance arising out of causes beyond its reasonable control and without its fault or negligence. Such causes may include, but are not limited to, governmental regulation or control, acts of nature or of a public enemy, acts of terrorism, mass-casualty event, fire, flood, local, regional or global outbreak of disease or other public health emergencies, social distancing or quarantine restriction, strike, lockout or labour or civil unrest, freight embargo, unusually severe weather, failure of public utility or common carrier, or computer attacks or other malicious act, including attack on or through the internet, or any internet service, telecommunications provider or hosting facility.

The parties acknowledge that in March 2020 the World Health Organization declared a global pandemic of the virus leading to COVID-19. The Government of Canada and the Province of British Columbia responded to the pandemic with legislative amendments, controls, orders, requests of the public, and requests and requirements to the parties to change their delivery of education in various ways (collectively, the “Governmental Response”). It is uncertain how long the pandemic, and the related Governmental Response, will continue, and it is unknown whether there may be a resurgence of the virus leading to COVID-19 or any mutation thereof (collectively, the “Virus”) and resulting or supplementary renewed Government Response. Without limiting the foregoing paragraph, neither party shall be liable to the other or be deemed to be in breach of this Agreement for any failure or delay in rendering performance arising out of:

- the continued spread of the Virus;
- the continuation of or renewed Governmental Response to control the spread of the Virus; and
- a party’s decision, made on an organization-wide basis and in good faith, to control the spread of the Virus, even if exceeding the then current specific Government Response.



THOMPSON RIVERS UNIVERSITY

Dates or times of performance shall be extended to the extent of delays excused by this clause, provided that the party whose performance is affected notifies the other promptly of the existence and nature of such delay shall, so far as practicable, use commercially reasonable efforts to minimize and mitigate the extent, effect and period of any such delay or non-performance. If the University ceases offering the University Program, it will have no obligation to accept College students into the University Program unless and until it starts offering the University Program again.

E.4 This Agreement constitutes the entire agreement of the parties with respect to the subject matter set out herein and may only be amended in writing signed by the parties.

DATED the 17 day of February, 2021

THOMPSON RIVERS UNIVERSITY

COLLEGE OF THE ROCKIES

DocuSigned by:
Per: Christine Bovis-Crossen
Dr. Christine Bovis-Crossen
Provost & Vice-President Academic and Research

Per: Paul Vogt
Paul Vogt
President and CEO

Duly authorized signatory

Duly authorized signatory

Date: 2/17/2021 | 17:00:21 PST
(Month / Day / Year)

Date: March 8, 2021
(Month / Day / Year)

Per: Robin Hicks
Robin Hicks
Vice-President, Academic and Applied Research

Duly authorized signatory

Date: February 19, 2021
(Month / Day / Year)



Schedule A

Articulation Agreement between Thompson Rivers University and College of the Rockies

College Program: Business Management Diploma

College Program Requirements:

General Management		Credits
ACCT 261	Introductory Financial Accounting 1	3
ECON 101	Microeconomics	3
ENGL 100	English Composition	3
MGMT 204	Principles of Management	3
MATH 101 or MATH 111 or MATH 103	One of Finite Mathematics, Business Mathematics, or Differential Calculus	3
ECON 102	Macroeconomics	3
COMC 102	Advanced Professional Communications	3
COMP 154	Computer Applications in Business	3
ACCT 262	Introductory Financial Accounting 2	3
STAT 106	Statistics	3
ACCT 265	Managerial Accounting for Non-Accountants	3
MGMT 212	Business Law	3
MGMT 303	Business Ethics	3
MKTG 281	Principles of Marketing	3
Elective	Business or University Transfer (except ACCT 263)	3
MGMT 316	Entrepreneurship and Small Business Management	3
MGMT 302	Human Resource Management	3
MGMT 216	Organizational Behaviour	3
MGMT 411	Business Management Review	3
Elective	Business or University Transfer (except ACCT 263)	3
Total Credits to complete		60

Completion Requirements:

Graduating GPA is 2.0 minimum.

Marketing		Credits
ACCT 261	Introductory Financial Accounting 1	3
ECON 101	Microeconomics	3
ENGL 100	English Composition	3
MKTG 281	Principles of Marketing	3



MATH 101 or MATH 111 or MATH 103	One of Finite Mathematics, Business Mathematics, or Differential Calculus	3
ECON 102	Macroeconomics	3
COMC 102	Advanced Professional Communications	3
COMP 154	Computer Applications in Business	3
ACCT 262	Introductory Financial Accounting 2	3
STAT 106	Statistics	3
ACCT 265	Managerial Accounting for Non-Accountants	3
MGMT 212	Business Law	3
MGMT 303	Business Ethics	3
MGMT 318	Research Methods	3
MKTG 283	Consumer Behaviour	3
MGMT 316	Entrepreneurship and Small Business Management	3
MKTG 289	Integrated Marketing Communications	3
MGMT 216	Organizational Behaviour	3
MGMT 411	Business Management Review	3
MKTG 385	Strategic Marketing Management	3
	Total Credits to Complete	60

Completion Requirements:

Graduating GPA is 2.0 minimum.



Schedule B

Articulation Agreement between Thompson Rivers University and College of the Rockies

University Program: Bachelor of Business Administration (International Business, General, Entrepreneurship, Marketing, Human Resource Management)

University Program Requirements:

Program requirements are subject to change. The current program requirements are set out below.

General Education Electives		Credits
Humanities Electives:		
Students can choose from: ENGL, CHIN, FREN, GERM, SPAN, JAPN, SPCH, THET, MUSC, PHIL, FILM, COMM, HIST, VISU		
XXXX	Humanities elective	3
XXXX	Humanities elective	3
Social Science Electives:		
Students can choose from: ANTH, ARCH, CANST, ECON, GEOG, POLI, PSYC (excludes PSYC 2100), SOCI (excludes SOCI 2710)		
XXXX	Social Science elective	3
XXXX	Social Science elective	3
Sub-total		12
Core Courses	The following 72 credits (24 courses) are required:	Credits
MNGT 1710	Introduction to Business	3
ENGL 1100 ENGL 1110; ENGL 1120; ENGL 1140; ENGL 1210	Introduction to University Writing or Critical Reading and Writing or Introduction to Poetry or Introduction to Drama or Introduction to Drama and Poetry	3
CMNS 1290	Introduction to Professional Writing	3
MATH 1070	Mathematics for Business and Economics	3
MATH 1170	Calculus for Business and Economics	3
ECON 1900	Principles of Microeconomics	3
ECON 1950	Principles of Macroeconomics	3
PHIL 1110	Introduction to Critical Thinking	3
ECON 2320	Economics and Business Statistics 1	3
ECON 2330	Economics and Business Statistics 2	3

ACCT 2210	Financial Accounting	3
ACCT 2250	Management Accounting	3
FNCE 2120	Financial Management	3
MKTG 2430	Introduction to Marketing	3
MIST 2610	Management Information Systems	3
ORGB 2810	Organizational Behaviour	3
HRMN 2820	Human Resource Management	3
BLAW 2910	Commercial Law	3
ECON 3040	Managerial Economics	3
CMNS 3240	Advanced Professional Communication	3
SCMN 3320	Supply Chain Management	3
IBUS 3510	International Business	3
MNGT 3710	Business Ethics and Society	3
MNGT 4780	Strategic Management	3
	Sub-total	72
General Electives (6-12)	(at least 9 credits UL)	
XXXX	General Elective	3
XXXX	UL General Elective	3
XXXX	UL General Elective	3
XXXX	UL General Elective	3
	Sub-total	12

University Program Majors:

International Business Major		Credits
IBUS 3530	International Trade Finance	3
MKTG 4470	International Marketing	3
IBUS 4510	Cross-Cultural Management	3
IBUS 4540	Global Entrepreneurship	3
IBUS 4560	Doing Business in Emerging Markets	3
IBUS 4570	Global Management	3
At least two of:		
ECON 3550	International Economics	
MKTG 3450	Professional Selling	
MKTG 3480	Marketing Research	
IBUS 4590	International Business Field Study1	
Students who complete a Study Abroad semester may substitute another business elective for IBUS 4590.		
General		Credits
Students must complete at least 24 credits (normally 8 courses) of 3000 or 4000-level business or economics courses in addition to the core requirements in third- and fourth-year.		24

Note: Business courses include those beginning with the ACCT, BLAW, MIST, ENTR, FNCE, HRMN, IBUS, MKTG, MNGT, ORGB, SCMN, or BUSN acronyms.		
Entrepreneurship Major		Credits
MKTG 3450	Professional Selling	3
ENTR 3710	Marketing for Entrepreneurs	3
ENTR 3720	Small Business Finance	3
MKTG 4412	New Product Development	3
ENTR 4750	New Venture Creation	3
ENTR 4760	Small Business Management	3
At least two of:		
ACCT 3260	Taxation for Decision Making	
MKTG 3480	Marketing Research	
HRMN 3830	Human Resource Planning and Staffing	
MKTG 4450	E-Commerce	
Marketing Major		Credits
MKTG 3470	Consumer Behaviour	3
MKTG 3480	Marketing Research	3
MKTG 4460	Marketing Strategy	3
At least five of:		
MKTG 3450	Professional Selling	
ECON 4330	Forecasting in Business and Economics	
MKTG 4400	Professional Sales Management	
MKTG 4410	Services Marketing	
MKTG 4412	New Product Development	
MKTG 4420	Brand Management	
MKTG 4422	Social Media Marketing	
MKTG 4430	Retail Management	
MKTG 4450	E-Commerce	
MKTG 4470	International Marketing	
MKTG 4480	Integrated Marketing Communication	
MKTG 4490	Business-to-Business Marketing	
Human Resource Management Major		Credits
ORGB 3810	Organizational Theory and Design	3
HRMN 3830	Human Resource Planning and Staffing	3
HRMN 3840	Employee and Labour Relations	3
BLAW 3920	Employment Law	3
HRMN 4830	Total Rewards	3
HRMN 4840	Organizational Learning, Training, and Development	3



ORGB 4870	Organizational Development and Change	3
HRMN 4890	Human Resource Strategy and Professional Practice	3

Notes: If student has transferable (BC Transfer Guide) course for one of prescribed courses, they could be exempted but would need to add another course of same year level. Example: transferable ENGL 1100, exempt and add another non-business course

Academic elective credits. The number of elective credits required depends on the number of credits awarded for the College Program. Exemptions without credit may be granted for appropriate courses taken within the College Program (excluding courses needed to fulfill the residency requirements). This may increase the number of elective credits required for program completion.

University Program students are responsible for consulting with their University program advisor to ensure courses selected are appropriate for their program of study or to meet future educational goals. Students require a Letter of Permission to register in a course at any other post-secondary institution to complete the credential. Students who proceed without approval may find that a course does not meet requirements and may be subject to credit assessment fees.

University Admission Requirements:

Open admission

- Grade 12 (or equivalent) or mature student status
- English 12/English 12 First Peoples with a minimum of 73% (or equivalent)
- Foundations of Math 12 or Pre-calculus 12 with a minimum C+ or equivalent

Admission requirements are subject to change. Students applying for admission to the University Program are required to submit the University application for admission form and applicable application fee. Students are subject to all University admission policies including the requirement to provide original documentation showing their full post-secondary academic history along with graduation with a relevant certificate and/or diploma from a recognized program and institution.

Before graduates of the College Program can claim the credits shown in this Schedule and detailed in Schedules C - G, the College's administrative office



must first directly submit a sealed transcript to University's Admissions Office confirming the graduates' successful completion of the College Program.

Fees:

College graduates entering the University Program are subject to standard fees as outlined in University policy and Calendar, unless otherwise stated in this Agreement.

Credit Transfer:

The College Program¹ articulates with the following credits into the following University Program:

Business Management Diploma is granted a maximum of 60 transfer credits into the Bachelor of Business Administration (International Business) as detailed in Schedule C.

Business Management Diploma is granted a maximum of 60 transfer credits into the Bachelor of Business Administration (General) as detailed in Schedule D.

Business Management Diploma is granted a maximum of 60 transfer credits into the Bachelor of Business Administration (Entrepreneurship) as detailed in Schedule E.

Business Management Diploma is granted a maximum of 60 transfer credits into the Bachelor of Business Administration (Marketing) as detailed in Schedule F.

Business Management Diploma is granted a maximum of 60 transfer credits into the Bachelor of Business Administration (Human Resource Management) as detailed in Schedule G.

¹This agreement is approved for students who have graduated from The Business Management Diploma (General Management or Marketing) with a minimum 2.70 GPA.


Schedule C

University Program: Bachelor Business Administration (International Business)

College Program: Business Management Diploma (General Management, Marketing)

Block Transfer: 60 credits (Lower Level)

Credit Requirements Remaining: 60 credits (9 Lower Level, 51 Upper Level)

University Program			College Credit Awarded
COTR Business Management Diploma (General Management, Marketing) Block			60
Remaining Credits		Credits	
Lower Level: General Education & Electives			
One of ENGL 1100 or CMNS 1290	Introduction to University Writing OR Introduction to Professional Writing	3	
General Elective	Non- Business	3	
General Elective	Non- Business	3	
Sub-Total		9	
Remaining Upper Level: Core courses		Credits	
IBUS 3510	International Business	3	
MNGT 3710	Business Ethics and Society	3	
SCMN 3320	Supply Chain Management	3	
MNGT 4780	Strategic Management	3	
CMNS 3240	Advanced Professional Communication	3	
One of ORGB 3750, 3770, or MNGT 3730	Creativity and Innovation, Teamwork in Organizations, or Leadership	3	
ECON 3040	Managerial Economics	3	
Sub-Total		21	
General Elective (UL)	Business Elective	3	
General Elective (UL)	Business Elective	3	
Sub-Total		6	
Remaining Upper Level: Program Major			
IBUS 3530	International Trade Finance	3	
MKTG 4470	International Marketing	3	
IBUS 4510	Cross-cultural Management	3	
IBUS 4540	Global Entrepreneurship	3	



IBUS 4560	Doing Business in Emerging Markets	3	
IBUS 4570	Global Management	3	
IBUS Elective (MKTG 3480)	(Marketing Research)	3	
IBUS Elective		3	
Sub-Total		24	
Total Credits Awarded			60
Total Credits Remaining		60	

*Program requirements are subject to change. The current program requirements are set out below.

*If student has transferable (BC Transfer Guide) course for one of prescribed courses, they could be exempt but would need to add another course of same year level. Example: transferable ENGL 1100, exempt and add another non-business course


Schedule D

University Program: Bachelor Business Administration (General)

College Program: Business Management Diploma (General Management, Marketing)

Block Transfer: 60 credits (Lower Level)

Credit Requirements Remaining: 60 credits (9 Lower Level, 51 Upper Level)

University Program			College Credit Awarded
COTR Business Management Diploma (General Management, Marketing) Block			60
Remaining Credits		Credits	
Lower Level: General Education & Electives			
One of ENGL 1100 or CMNS 1290	Introduction to University Writing OR Introduction to Professional Writing	3	
General Elective	Non- Business	3	
General Elective	Non- Business	3	
Sub-Total		9	
Remaining Upper Level: Core courses		Credits	
IBUS 3510	International Business	3	
MNGT 3710	Business Ethics and Society	3	
SCMN 3320	Supply Chain Management	3	
MNGT 4780	Strategic Management	3	
CMNS 3240	Advanced Professional Communication	3	
One of ORGB 3750, 3770, or MNGT 3730	Creativity and Innovation, Teamwork in Organizations, or Leadership	3	
ECON 3040	Managerial Economics	3	
Sub-Total		21	
General Elective (UL)	Business Elective	3	
General Elective (UL)	Business Elective	3	
Sub-Total		6	
Remaining Upper Level: Program Major			
UL Business Elective	Business Elective	3	
UL Business Elective	Business Elective	3	
UL Business Elective	Business Elective	3	
UL Business Elective	Business Elective	3	



UL Business Elective	Business Elective	3	
UL Business Elective	Business Elective	3	
UL Business Elective	Business Elective	3	
UL Business Elective	Business Elective	3	
Sub-Total		24	
Total Credits Awarded			60
Total Credits Remaining		60	

*Program requirements are subject to change. The current program requirements are set out below.

*If student has transferable (BC Transfer Guide) course for one of prescribed courses, they could be exempt but would need to add another course of same year level. Example: transferable ENGL 1100, exempt and add another non-business course


Schedule E

**University Program: Bachelor Business Administration
(Entrepreneurship)**

**College Program: Business Management Diploma (General Management,
Marketing)**

Block Transfer: 60 credits (Lower Level)

Credit Requirements Remaining: 60 credits (9 Lower Level, 51 Upper Level)

University Program			College Credit Awarded
COTR Business Management Diploma (General Management, Marketing) Block			60
Remaining Credits		Credits	
Lower Level: General Education & Electives			
One of ENGL 1100 or CMNS 1290	Introduction to University Writing OR Introduction to Professional Writing	3	
General Elective	Non- Business	3	
General Elective	Non- Business	3	
Sub-Total		9	
Remaining Upper Level: Core courses		Credits	
IBUS 3510	International Business	3	
MNGT 3710	Business Ethics and Society	3	
SCMN 3320	Supply Chain Management	3	
MNGT 4780	Strategic Management	3	
CMNS 3240	Advanced Professional Communication	3	
One of ORGB 3750, 3770, or MNGT 3730	Creativity and Innovation, Teamwork in Organizations, or Leadership	3	
ECON 3040	Managerial Economics	3	
Sub-Total		21	
General Elective (UL)	Business Elective	3	
General Elective (UL)	Business Elective	3	
Sub-Total		6	
Remaining Upper Level: Program Major			
ENTR 3720	Small Business Finance	3	
MKTG 4412	New Product Development	3	
ORGB 3750	Creativity and Innovation	3	
ENTR 4750	New Venture Creation	3	



ENTR 4760	Small Business Management	3	
MKTG 3450	Professional Selling	3	
ENTR Elective	UL ENTR Elective	3	
ENTR Elective	UL ENTR Elective	3	
Sub-Total		24	
Total Credits Awarded			60
Total Credits Remaining		60	

*Program requirements are subject to change. The current program requirements are set out below.

*If student has transferable (BC Transfer Guide) course for one of prescribed courses, they could be exempt but would need to add another course of same year level. Example: transferable ENGL 1100, exempt and add another non-business course


Schedule F

University Program: Bachelor Business Administration (Marketing)

College Program: Business Management Diploma (General Management, Marketing)

Block Transfer: 60 credits (Lower Level)

Credit Requirements Remaining: 60 credits (9 Lower Level, 51 Upper Level)

University Program			College Credit Awarded
COTR Business Management Diploma (General Management, Marketing Block)			60
Remaining Credits		Credits	
Lower Level: General Education & Electives			
One of ENGL 1100 or CMNS 1290	Introduction to University Writing OR Introduction to Professional Writing	3	
General Elective	Non- Business	3	
General Elective	Non- Business	3	
Sub-Total		9	
Remaining Upper Level: Core courses		Credits	
IBUS 3510	International Business	3	
MNGT 3710	Business Ethics and Society	3	
SCMN 3320	Supply Chain Management	3	
MNGT 4780	Strategic Management	3	
CMNS 3240	Advanced Professional Communication	3	
One of ORGB 3750, 3770, or MNGT 3730	Creativity and Innovation, Teamwork in Organizations, or Leadership	3	
ECON 3040	Managerial Economics	3	
Sub-Total		21	
General Elective (UL)	Business Elective	3	
General Elective (UL)	Business Elective	3	
Sub-Total		6	
Remaining Upper Level: Program Major			
MKTG 3470	Consumer Behaviour	3	
MKTG 3480	Marketing Research	3	
MKTG 4460	Marketing Strategy	3	
MKTG Elective	UL MKTG Elective	3	



MKTG Elective	UL MKTG Elective	3	
MKTG Elective	UL MKTG Elective	3	
MKTG Elective	UL MKTG Elective	3	
MKTG Elective	UL MKTG Elective	3	
Sub-Total		24	
Total Credits Awarded			60
Total Credits Remaining		60	

*Program requirements are subject to change. The current program requirements are set out below.

*If student has transferable (BC Transfer Guide) course for one of prescribed courses, they could be exempt but would need to add another course of same year level. Example: transferable ENGL 1100, exempt and add another non-business course


Schedule G

University Program: Bachelor Business Administration (Human Resource Management)

College Program: Business Management Diploma (General Management, Marketing)

Block Transfer: 60 credits (Lower Level)

Credit Requirements Remaining: 60 credits (9 Lower Level, 51 Upper Level)

University Program			College Credit Awarded
COTR Business Management Diploma (General Management, Marketing)Block			60
Remaining Credits		Credits	
Lower Level: General Education & Electives			
One of ENGL 1100 or CMNS 1290	Introduction to University Writing OR Introduction to Professional Writing	3	
General Elective	Non- Business	3	
General Elective	Non- Business	3	
Sub-Total		9	
Remaining Upper Level: Core courses		Credits	
IBUS 3510	International Business	3	
MNGT 3710	Business Ethics and Society	3	
SCMN 3320	Supply Chain Management	3	
MNGT 4780	Strategic Management	3	
CMNS 3240	Advanced Professional Communication	3	
One of ORGB 3750, 3770, or MNGT 3730	Creativity and Innovation, Teamwork in Organizations, or Leadership	3	
ECON 3040	Managerial Economics	3	
Sub-Total		21	
General Elective (UL)	Business Elective	3	
General Elective (UL)	Business Elective	3	
Sub-Total		6	
Remaining Upper Level: Program Major			
HRMN 3830	Human Resource Planning and Staffing	3	
HRMN 3840	Employee and Labour Relations	3	
HRMN 4830	Total Rewards	3	



HRMN 4840	Organizational Learning, Training and Development	3	
HRMN 4890	Human Resource Strategy and Professional Practice	3	
ORGB 3810	Organizational Theory and Design	3	
ORGB 4870	Organizational Development and Change	3	
BLAW 3920	Employment Law	3	
Sub-Total		24	
Total Credits Awarded			60
Total Credits Remaining		60	

*Program requirements are subject to change. The current program requirements are set out below.

*If student has transferable (BC Transfer Guide) course for one of prescribed courses, they could be exempt but would need to add another course of same year level. Example: transferable ENGL 1100, exempt and add another non-business course



Schedule H

University Mark



**THOMPSON
RIVERS
UNIVERSITY**

**School of
Business &
Economics**

Schedule I

College Mark

