

COTR Marketing Diploma and BBA Planning Form

Advisor: _____

Date: _____

Student name: _____

Student signature: _____

Required courses	Credits	Marketing Major	Completed	Planned completion date	Notes:
Certificate			See over for examples of courses to fill requirements		
Mathematics	3	MATH 101, 103 or 111			
English	3	ENGL 100			
Communications	3	COMC 102			
Economics	3	ECON 101			
Economics	3	ECON 102			
Computers	3	COMP 154			
Financial Accounting	3	ACCT 261			
Statistics	3	STAT 106			
100-200 Business	3	ACCT 262			
Marketing	3	MKTG 281			
	30				
Diploma					
Managerial Accounting	3	ACCT 265			
Strategic Management	3	MGMT 411			
Canadian Business Law	3	MGMT 212			
Ethics	3	MGMT 303			
Organizational Behaviour	3	MGMT 216			
Research Methods	3	MGMT 318			
100-200 Business	3	MKTG 283			
100-200 Business	3	MKTG 289			
300-400 Business***	3	MGMT 316			
300-400 Business	3	MKTG 385			
	30				
Total for Diploma	60				
Other Business Courses					
100-200 Business	3				
100-200 Business	3				
100-200 Business	3				
100-200 Business	3				
300-400 Business	3				
300-400 Business	3				
300-400 Business	3				
300-400 Business	3				
	24				
General Education					
Social Science/Humanities	3				
Social Science/Humanities	3				
Laboratory Science	3				
Laboratory Science	3				
Elective	3				
Elective	3				
Elective	3				
	21				
Sustainability Requirements					
Theory & Metrics	3	MGMT 310			
Sustainable Operations	3	MGMT 410			
Sustainability Project**	9	MGMT 470,480, and 490			
	15				
Total Degree Credits	120				

*A Minimum of 15 upper level credits must be taken from College of the Rockies. These will likely be satisfied by the Sustainability Requirements.

** Sustainability Project is not available for Flexible Assessment or transfer credit. It must be completed through College of the Rockies.

*** If another institution course is a 200 level but is equivalent to a COTR renumbered 300 level, it will receive upper-level credit. E.g. Intermediate Accounting will be 300.

**** Upper level courses can be used to fulfill lower level business electives.

Examples of COTR courses to meet academic requirements.

Business Core Topics	for example:
Mathematics	MATH 101, 103, 111
Statistics	STAT 106
Microeconomics	ECON 101
Macroeconomics	ECON 102
Computing	COMP 105, 153, or 154
Financial Accounting	ACCT 261 (BUAD 101) or ACCT 263 (BUAD 109)
Managerial Accounting	ACCT 265 (BUAD 209) or ACCT 375 (BUAD 205)
Marketing	MKTG 281 (BUAD 105)
Organizational Behaviour	MGMT 216 (BUAD 216), RECR 102
General Management	MGMT 204 (BUAD 104)
Canadian Business Law	MGMT 212 (BUAD 112) or TOUR 240
Ethics	MGMT 303 (BUAD 224)
Research Methods	MGMT 318 (BUAD 212) RECR 250, SOCI 210
Strategic Management	MGMT 411 (BUAD 299)
Business Electives	
100 – 200 Business	ACCT 262, 264; ATBO 106, 109, 208; COMC 253, COMP 154, ECON 207; ECON 280; FINS 215; MGMT 204 or equivalents if not used above, MGMT 208, MKTG 291; MKTG 283, 289; RECR 150, 210, 220, 260
300 – 400 Business	ACCT 350, 363, 364, 369, 371, 372, 373, 374, 376, 421, 431, 473; FINS 312, FINS 322; MGMT 302, MGMT 304, MGMT 305, MGMT 307, MGMT 311, MGMT 316; MGMT 320, MKTG 385
General Education	
English	ENGL 1XX, 2XX
Advanced Business Communications	COMC 102 (COMC 151), ENGL 1XX, ENGL 2XX
Social Science/Humanities	ATBO 201, 207; ANTH 101, 102, CRIM 1XX, CRIM 2XX; ECON 250, 207; ENST 200; FREN 1XX; HIST 2XX; INDG 101, 105, 250; KTUN XXX; PHIL XXX; POLI 100; PSYC 1XX, 2XX; RELS XXX; SOCI 1XX, SOCI 2XX; SPAN XXX; TOUR 237, 240
Laboratory Science	ASTR 100, BIOL 101, 102, 151, 181, 182, 204; CHEM 100, 101, 102, 215; ENSC 101; GEOL 105, 106, 220; GEOG 101, 102, 230; PHYS 1XX
Elective	ATBO 101, 107; COMC 101, 253; COMP 1XX, 2XX; CRWT 101, 102, 208; GEOG 1XX, 2XX, RECR 100, RECR 200, TOUR 111 or other University Studies courses.
Sustainability	
Sustainability Theory & Metrics	MGMT 310
Managing Sustainable Operations	MGMT 410
Sustainability Project	MGMT 470, 480 and 490