

## College of the Rockies Business Administration Marketing major 2 year diploma

This program plan will assist you in planning your program. You must follow the official program requirements for the calendar year in which you are enrolled.

Please contact [Advising Services](#) for program planning assistance.

### Bachelor of General Studies - Applied Studies - 3 Year (90 credits)

2010/2011 [Program Requirements](#) - effective Sept. 1, 2010 - [Glossary](#)

#### Course Level Legend

Junior/Jr - 200 numbered course  
Senior/Sr - 300 or 400 numbered course  
Preparatory - 100 numbered course

#### Course Progress Legend

TR - Transfer Credit Awarded  
C - Completed AU Course  
IP - In Progress AU Course

Level	Credits	Course	Requirement	Course Progress	Comments
Jr/Sr	3	ENGL 100 =ENGL 255	English Writing Requirement	TR	<a href="#">Humanities</a>
Jr/Sr	6	COMC 102 =COMM2XX	Designation	TR	<a href="#">Applied Studies</a> , <a href="#">Business &amp; Administrative Studies</a>
Jr/Sr	9	ACCT 263 and ACCT 265 = ACCT 1XX	Designation	TR	<a href="#">Applied Studies</a> , <a href="#">Business &amp; Administrative Studies</a>
Jr/Sr	12	MGMT 202 =ADMN2XX	Designation	TR	<a href="#">Applied Studies</a> , <a href="#">Business &amp; Administrative Studies</a>
Junior	15	MKTG 283 =MKTG2XX	Designation	TR	<a href="#">Applied Studies</a> , <a href="#">Business &amp; Administrative Studies</a>
Jr/Sr	18	COMP153= COMP 210		TR	<a href="#">Science</a>
Jr/Sr	21	MATH 101 or MATH 111 or MATH 113 =MATH 209 or 244 or 260		TR	<a href="#">Science</a>
Jr/Sr	24				<a href="#">Humanities</a>
Jr/Sr	27	MKTG 289 =MKTG2XX		TR	Any area of study
Jr/Sr	30	ECON 101 =ECON 247		TR	<a href="#">Social Science</a>
Jr/Sr	33	ECON 102 =ECON 248		TR	<a href="#">Social Science</a>
Jr/Sr	36	MGMT 316 =ENTP 212	Designation	TR	<a href="#">Applied Studies</a> , <a href="#">Business &amp; Administrative Studies</a>
Jr/Sr	39		Option		Any area of study
Jr/Sr	42		Option		Any area of study
Jr/Sr	45		Option		Any area of study

Senior	48	MGMT 411 =ADMN3XX	Designation	TR	<a href="#">Applied Studies, Business &amp; Administrative Studies</a>
Senior	51	MGMT 312 = LGST369	Designation	TR	<a href="#">Applied Studies, Business &amp; Administrative Studies</a>
Senior	54	STAT 106= MGSC301	Designation	TR	<a href="#">Applied Studies, Business &amp; Administrative Studies</a>
Senior	57	MKTG 281 =MKTG396	Designation	TR	<a href="#">Applied Studies, Business &amp; Administrative Studies</a>
Senior	60	MKTG 385 =MKTG3XX	Designation	TR	<a href="#">Applied Studies, Business &amp; Administrative Studies</a>
Senior	63	MGMT 216 =ORGB 364	Designation	TR	<a href="#">Applied Studies, Business &amp; Administrative Studies</a>
Senior	66		Designation		<a href="#">Applied Studies, Business &amp; Administrative Studies</a>
Senior	69		Designation		<a href="#">Applied Studies, Business &amp; Administrative Studies</a>
Senior	72		Designation		<a href="#">Applied Studies, Business &amp; Administrative Studies</a>
Senior	75		Designation		<a href="#">Applied Studies, Business &amp; Administrative Studies</a>
Senior	78	MGMT 318 =SOSC 366	Option	TR	Any area of study
Senior	81		Option		Any area of study
Senior	84		Option		Any area of study
Senior	87		Option		Any area of study
Senior	90		Option		Any area of study

Diploma = 54 credits if student selects ACCT 263, 51 credits if student selects ACCT 261

Plus room for 24 university studies credits (Arts, Humanities, Social Sciences or Sciences): 12 credits (4 courses) must be senior level in any area of study, 3 credits (1 course) must be junior or senior level Humanities and 9 credits (3 courses) can be junior level in any area of study.

Total possible transfer credit = 78 credits

Remaining to complete = 12 credits (4 courses) of senior level Applied Studies or Business and Administrative Studies.